



SAMATA SHIKSHAN SASTHA, PUNE'S
Dr. Babasaheb Ambedkar College of Social Work
Morane (Nakane) Tal. Dist. Dhule. (M.S.)
NAAC Accredited B Grade with CGPA-2.91

Detail Syllabus:

Paper I -Introduction to Rural Journalism

Unit	Title	Content	Suggested No. of Hours
1	Introduction To Journalism	<ul style="list-style-type: none"> • Introduction to the newspaper business • Introduction Of journalism • A brief history of the Press in India • Various areas of news 	14
2	Introduction to News	<ul style="list-style-type: none"> • News: Meaning & definition • Sources and elements of news • Characteristics of news • Different styles of news writing. • Headline: Importance & types. 	16
3	News Writing and Editing	<ul style="list-style-type: none"> • News beats: introduction, mapping and new beats • Investigative and development reporting • Importance of editing • Basics of news translation; editing different types of copies 	14
4	Press Freedom and Law	<ul style="list-style-type: none"> • Constitution and freedom of speech and expression • Contempt of court • Official secrets act 1923 • Right to information 	16
5	Rural journalist	<ul style="list-style-type: none"> • Urban and Rural journalism • Rural Journalism and News Values • Rural journalism and news processing • New trends 	16
6	Evaluation of Rural journalism	<ul style="list-style-type: none"> • Roll of Rural journalist • Challenges ahead in rural journalism • Evaluation of Rural journalism 	14

Paper II -The main news topic of rural journalism

Unit	Title	Content	Suggested No. of Hours
1	Rural Society	<ul style="list-style-type: none"> • Characteristics of rural society 	16

	and Structure	<ul style="list-style-type: none"> • Caste discrimination and other social issues • Local self-government • Role of Tehsildar, Gramsevak, Talathi, Police Patil, Block Development Officers (BDOs) 	
2	Rural News	<ul style="list-style-type: none"> • Journalism and rural life • Rural Reporter and Reporter • News Eligibility and Attributes • Responsibility of rural reporters and Evaluation 	14
3	Rural Development, and Media	<ul style="list-style-type: none"> • Issues of basic infrastructure and development programmes • Integrated Rural Development Programme • Rural livelihood and development programmes 	14
4	Rural politics and media.	<ul style="list-style-type: none"> • Politics at village level • Dominance of few families & communities • Elections of local bodies and cooperatives • Cooperative movement in Maharashtra; Availability and access of media 	16
5	Agriculture	<ul style="list-style-type: none"> • Agriculture policy • Climate Impact on Agriculture • Scheme for Agriculture • Water Management 	16
6	Agri-journalism	<ul style="list-style-type: none"> • Nature of agricultural news • Various sources of information in agriculture • Scope for Agri-journalism on different media platforms • Case study of Agrowon 	14

Paper III: Practical

Sr. No.	Content of Field Work	Total Hrs	Marks
1	5 Visit (Visit of New paper Office 02, Interview with a prominent person in the village 02, Sample editing 01, Shivarpheri)	60	50
2	Assignment (Regional news coverage 01, Collection of clippings and Observation report 01, Village Development Plan Survey News writing 01.)	50	25
3	Viva-voce	10	25
Total		120	100